

# INDIA PAVILION AT THE BIG5 2017

DUBAI, UAE, 26 – 29 NOVEMBER

EEPC India invites participation  
Participate through EEPC India to enjoy  
substantial savings!

## About the exhibition

The Big 5 is the largest construction exhibition in the Middle East, serving as a networking platform for construction product suppliers and buyers since 1979. For more than three decades The Big 5 has gone from strength to strength, to evolve into the largest, most influential and renowned portfolio of construction industry events spanning the Middle East, India and South East Asia. The Big 5 network now includes more than 300,000 suppliers and buyers of construction products from 120 countries worldwide. It is the most important exhibition in the region to meet existing as well as new customers and increase the presence in the Gulf region.

The 2016 edition of Big 5 exhibition covered an area of 1,29,000 sqm with 28 national pavilions and 2586 exhibitors. It witnessed a participation of 78,579 participation from 142 countries which, was higher by 6.8% compared to the 2015 edition of the Show.

## Economic scenario of UAE

The UAE's economy is poised to start recovery from the current financial year - 2017-18 on the country's strong balance sheet. The UAE has been more proactive in terms of economic diversification than other GCC states and is, therefore, expected to cope relatively well with a prolonged period of low oil prices and to be one of the Gulf's best-performing economies in the coming years. The IMF said in a note recently that the growth of UAE's non-oil sector is expected to increase above 4% in the medium term.

UAE also topped the list of countries in the Middle East and

## The Big 5 SOLAR 2017

After years of delivering successful solar events to the market, The Big 5 has launched a special solar edition during the show in which EEPC India will be participating for the first time.

Solar power in the UAE has the potential to provide most of the country's electricity. While being a major oil producing region, UAE has introduced solar power on a large scale. The Dubai Clean Energy Strategy aims to provide 7% of Dubai's energy from clean sources by 2020, 25% by 2030 and 75% by 2050.

### Highlights from the 2016 solar event

- 4,775 participants
- 65 countries
- 94 exhibitors
- 3,000 sqm
- Two high-level conferences
- 80 speakers

### Key buyers expected

- Consultants & Contractors
- CSP Engineers/Electrical Engineers
- Energy Strategists
- MEP Managers/Purchase Managers
- PV Design Engineers
- Solar Consultants & Engineers
- Solar System Designers
- Renewable Energy Project Developers

North Africa region Global Entrepreneurship Index Report 2016, and ranked 19th in the world ahead of countries such as Norway, South Korea, Turkey and Japan. According to the World Competitiveness Report 2016-17, the UAE is second only to Singapore in the Air Transport Infrastructure Quality index that measures the general level of infrastructure in airports and their compliance with international standards. The World Bank also recognized the UAE as one of the top 10 most improved business environments over the past year.

India is considered to be the UAE's primary trade partner, accounting for about 9.8 per cent of its total non-oil trade. India is also the largest importer of goods from the UAE, buying about 14.9 per cent of that country's exports and about 8.7 per cent of its re-exports, becoming the UAE's second-largest market in the latter category. India ranks third among countries that export to the UAE, accounting for about 9.2 per cent of the total imports by the UAE. The total volume of foreign trade between the two countries amounted to \$60 billion in 2014, making the UAE India's primary trade partner in the Middle East and North Africa. Economic sources expect the value of trade exchanges between the UAE and India to hit \$100 billion in 2020.

## Why exhibit?

- The GCC construction market is set to grow 6% over the next three years
- Benefit from US\$2 trillion worth of contracts in the GCC currently running until 2020
- Continued development of projects including Expo 2020, Dubai Harbour and FIFA World Cup in 2022.
- Main growth coming from markets including UAE, Saudi Arabia and Qatar due to huge projects in these markets.

## Concurrent events

- The Big 5 Solar launches this November 26 - 29 2017 dedicated to driving a solar powered world and building the solar community of tomorrow.
- The Big 5 Innovation in Precast Summit is a two-day event (26 & 27 November) which will feature internationally renowned precast experts providing delegates with the latest technical information alongside a dedicated trade fair for suppliers of concrete products.
- The Big 5 2017 is launching a new HVAC-R sector to create a professional and interactive platform with the latest HVAC-R products and technologies.

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## Product profile

- Bathrooms, Kitchens & Sanitary Ware
- Building Services
- Pipelines
- Conveying Systems
- Plumbing/Water Technology
- Decorative Products
- Safety & Security Equipment
- Doors & Windows
- Scaffolding
- Electrical Systems
- Software / IT
- Special Construction (Swimming Pools, Fountains)
- Fire Suppression & Protection
- Thermal Moisture

- Protection/Insulation
- HVAC
- Tools
- Landscaping Products & Services
- Windows, Doors, Glass, Openings
- Heating, Ventilation, Air Conditioning
- Water Technology
- Steel & Building Materials

## Solar product profiles

- Photovoltaics
- Solar Thermal Technologies / Renewable Heating
- Smart Renewable Energy
- Electrical Energy Storage

## EEPC India has booked space in the following halls

- **Rashid & Maktoum Hall:** Kitchen, Bathroom, Sanitary & Ceramics
- Heating, Ventilation, Airconditioning
- **Zabeel 1 – 3:** Electrical Systems, Security, Fire Protection, Solar Energy
- **Hall 1 – 4:** Plumbing & Water Technology
- **Sheikh Saeed Hall:** Building, Special Construction & Outdoor Construction
- **Zabeel New:** Solar products

## Venue

Dubai World Trade Center, Sheikh Zayed Road,  
Dubai, United Arab Emirates

## Date

26-29 November 2017  
Time: 11.00 – 19.00 hrs

## Participation charges

One side open (built-up booth): Rs. 38,500 per sqm. (Minimum 9 sqm booth)  
10% extra for two sides open booth (subject to availability).

## Mode of payment

Full payment is to be made by:

- Demand draft favouring “EEPC INDIA” along with the duly filled out Application Form

### OR

- Pay through RTGS/NEFT in INR as per the following details:

Name of Bank : HDFC BANK LTD.  
Branch : CENTRAL PLAZA  
Address of Bank : 2/6, SARAT BOSE ROAD, KOLKATA – 700 020  
Account No. : 00142090000452  
Account Name : EEPC INDIA  
NEFT Code : HDFC0000014

You can also make payment online through the following Payment Gateways :

1. Atom;
2. Billdesk

## Booth display

Participation charges for a 9 sqm. booth includes the following services:

- Information Counter
- Two Chairs
- One Discussion table
- Three Spot Lights
- Electric Socket
- Carpeted Floor
- Fascia

Members will be informed of the final details of booth display in due course.

## Selection criteria

Since limited space is available, selection of participation will be done strictly on first-come, first-served basis.

## Benefit to member-exporters

EEPC India is organizing this event under the MAI Scheme of Ministry of Commerce & Industry, Government of India. The rates mentioned above are subsidized in comparison with the normal rates offered by the Fair Authorities.

## Submission of application

Interested firms are requested to fill in the online Application Form latest by 29 September, 2017 at the following link.

[https://www.app.eepcindia.org/ems/exhibitors/exhibitor\\_application\\_form/NjE](https://www.app.eepcindia.org/ems/exhibitors/exhibitor_application_form/NjE)

Please go through the “Mode of Payment” section for payment details.

## Cancellation of participation

Request for cancellation of participation will be accepted if EEPC India receives the same in writing on or before 20 October, 2017. EEPC India shall not entertain any cancellation afterwards. Any cancellation after the due date shall result in forfeiture of the amount already paid on this account.

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